










Agenda 11. Juni 2015

Anmeldung bitte bis Freitag, 5. Juni an macdnews@macd.com

Uhrzeit	Referent	Thema
13.00-13.30	Get together	
13.30-13.45	 George Macdonald CEO MACD	Willkommen & Vorstellung
13.45-14.45	George Macdonald Moderator  Armin Bischofberger Fixed Income Trading Expert  Erik Tham Fixed Income Buy-Side Trading Desk UBS  Urs Widmer COO SIX Swiss Exchange  Gemma Willman COO Bondcube	Panel: Bewegung im Fixed Income Markt Die Suche nach Liquidität und wie Technologie helfen kann. In letzter Zeit wurden zahlreiche Initiativen und Plattformen angekündigt, jede mit eigenen Modellen. Welche Modelle gibt es und welche sind die besten? Können diese Plattformen koexistieren oder kommt es zu einer Konsolidierung?
14.45-15.30	Kaffeepause	
15.30-16.15	George Macdonald CEO MACD	MACD & GLOX News and Updates
16.15-17.00	 Lukas Hässig Journalist und Herausgeber Inside Paradeplatz	Inside Paradeplatz: Prügelblog oder Zukunftsmedium
17.15-19.00	Apéro Riche & Netzwerken	<u>Kennedy's Irish Pub</u>

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	Referent
	<p>Armin Bischofberger Fixed Income Trading Expert</p> <p>Armin Bischofberger did work over 28 years for UBS in leading positions in Trading, Sales and Execution. He was responsible for P+L, Risk-management, Trading Swiss and international Bonds.</p>
	<p>Lukas Hässig Journalist und Herausgeber Inside Paradeplatz</p> <p>Since June 2006 Freelance journalist, publisher of website Inside Paradeplatz Jan 2004 – May 2006 Economic author at Die Weltwoche, quality magazine, Zurich, and Bilanz, business magazine, Zurich Oct 2001 – Dec 2003 Head of economic section at Facts, Swiss news magazine, Zurich Jan 1999 – Aug 2001 Head of corporate communications at Zurich Airport, airport operator of Zurich April 1995 – Dec 1998 Economic editor at SonntagsZeitung, Zurich May 1994 – March 1995 Financial editor at Finanz und Wirtschaft, Zurich Jan 1991 – April 1993 Radio reporter at Radio 24, Zurich</p>
	<p>George Macdonald CEO MACD</p> <p>George Macdonald has been working in financial markets for over 20 years. He is responsible for the customer orientated completion of projects; through conception, development, implementation, all the way through to hosting and support. During the international expansion of MACD, in addition to the introduction and development of the core product GLOX, he provided consultancy to well-known companies such as SIX Swiss Exchange, UBS, Barclays Capital, Boerse Stuttgart and Erste Bank.</p> <p>He believes that there is still a great deal of evolution in electronic trading ahead, in particular in the less liquid markets. He encourages this exciting development in various ways including membership of the > FIX Trading Community.</p> <p>Degree in Computer Science at Manchester University, 1989 Move to Aachen (DE): Financial IT projects for IBM; Software development for MACD Reading (UK); 1996 Move to Switzerland, Consultant SIX SE; 1999 Expansion MACD Aachen & Maur (CH); Launch GLOX</p>

**Erik Tham**

Fixed Income Buy-Side Trading Desk UBS

Erik Tham is heading the algorithmic order execution team at the Fixed Income buy-side trading and execution desk of UBS Wealth Management, one of Europe's leading buy-side houses for Fixed Income securities. Erik joined UBS in 2005 and has since then been working in Fixed Income on different positions for both the UBS Investment Bank and UBS Wealth Management. He's been with the buy-side trading desk since 2008. Before joining UBS, Erik has been a business consultant with Accenture for 6 years, where he was engaged in numerous capital market projects, mostly for stock- and derivatives exchanges. Erik is based in Zurich and holds a Master degree in Physics.

**Urs Widmer**

COO SIX Swiss Exchange

Urs Widmer has been a member of the Executive Board of SIX Swiss Exchange since December 2012. As Chief Operating Officer (COO) he is responsible for the area of Business & Market Development. In this function, he is in charge of Business Engineering and Issuer Relations, as well as the departments Market Structure, Corporate Development & Strategy and the Project Portfolio Management. Before joining SIX Swiss Exchange, Urs Widmer had been a member of the Executive Board at AXA Winterthur since 2007 and CEO of AXA Bank in Switzerland, where he was responsible for developing, managing, selling and closing AXA Bank. During his over five years at UBS, he was responsible for the Financial Planning Life Insurance Sales department and before that, the Products & Services for Financial Intermediaries area. After completing his studies, Urs Widmer began his professional career at McKinsey & Company, where he spent four years working on and leading a number of national and international projects in the area of Financial Services and Transportation. He has a university degree in Business Management and an MBA from INSEAD in Fontainebleau.

**Gemma Willman**

COO Bondcube

Chief Operating Officer at Bondcube Limited

Prior to Bondcube, Gemma Willman has worked as Chief Operating Officer / Chief of Staff - Director at Barclays Capital, and as Programme Office Manager - Interim at Morgan Stanley Investment Bank.



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