

Agenda 9th of June 2016



Time	Speaker	Topic
13.00-13.30 Get together Auditorium HWZ Lagerstrasse 5, Zürich		
13.30-13.45	 <p>George Macdonald CEO MACD</p>	Welcome & Introduction
13.45-14.45 Moderator:  <p>Tomas Fort Head Business Development MACD</p>	 <p>Barbara Schreier Head Compliance & Risk Control InCore Bank AG</p>  <p>Marcel Livio Aellen Partner bei Bratschi Wiederkehr & Buob</p>  <p>Rodolfo Straub Head Exchange Regulation SIX Swiss Exchange AG</p>  <p>George Macdonald CEO MACD</p>	<p>Panel:</p> <p>New Rules for the Swiss Financial Market (FIDLEG, FinfraG, MiFID II)</p> <ul style="list-style-type: none"> - Who is affected and how? - What uncertainties exist? - Challenges? - Threats and opportunities?
14.45-15.15 Coffee Break sponsored by		
		
15.15-15.45	 <p>Achim Gloger Bloomberg Execution Management Systems</p>  <p>Christian Dietmann Head of Multi-Asset eTrading - France, Switzerland, Germany, Luxembourg and Austria, Bloomberg LP</p>	<p>GLOX & Bloomberg Efficient use of TSOX & EMSX with GLOX</p>
15.45-16.15	 <p>Martin Schönenberger Head Account Management Continental Europe SIX Swiss Exchange AG</p>	<p>20 Years Electronic Exchange - Current Innovation Drivers</p>
16.15-17.00	 <p>George Macdonald CEO MACD</p>	<p>MACD & GLOX News & Updates</p>
17.00-19.00 Apéro Riche & Networking Kennedy's Irish Pub Freischützgasse 14		

The Speakers



Barbara Schreier
Head Compliance & Risk Control InCore Bank AG

Barbara Schreier Barbara Schreier is member of the extended management committee in charge of compliance, risk control and internal controlling. She is responsible for the development of compliance standards to ensure the conformance of all requirements and standards by the bank and its employees.

lic. iur., Diploma of Advanced Studies in Compliance Management, 2003-2014, Senior Legal & Compliance Counsel SIX Group, 2013 - 2014 Senior Legal & Trade Surveillance Compliance Officer InCore Bank AG, Zürich, seit 2014 Head Compliance & Risk Control InCore Bank AG



Marcel Livio Aellen
Partner at Bratschi Wiederkehr & Buob

Dr. Marcel Aellen is partner at Bratschi Wiederkehr & Buob AG since January 2014. He advises banks and financial intermediaries in regulation and compliance topics in the Swiss and EU financial markets.

Dr. jur; studies and dissertation at the University Bern; 1986-1995 Legal Services of the EBK; 1997-2011 Head of Securities and Exchange Commission EBK & FINMA; since Oct. 2011 KPMG Financial Services; since 2012 member of Registration Office at BX Berne eXchange, 2011-2014 Senior Manager Financial Services KPMG, since 2014 Partner Bratschi Wiederkehr & Buob



Rodolfo Straub
Head Exchange Regulation SIX Swiss Exchange AG

Rodolfo Straub heads the SIX Exchange Regulation department since 2009, where he is responsible for the the implementation of the regulations for the issuers and participants at the exchange.

lic. iur., at University Zurich 1980, June 1982 - December 1998 Key Account Management and Credit Product Management at UBS, January 1999 - September 2007 Head Capital Markets at Zürcher Kantonalbank, since October 2007 Head SIX Exchange Regulation at SIX Swiss Exchange AG



Achim Gloger
Bloomberg Execution Management Systems

Achim Gloger works in Bloomberg's Execution Management Systems team and markets our suite of trading solutions (EMSX, TSOX, and BTCA) to German and Swiss clients.

He has 30 years bond market experience, unique inasmuch as he has worked on the sell-side, the buy-side and for vendors. This gives him a unique perspective on the requirements of various market participants. He worked as a salesman and trader at S.G. Warburg, CSFB, Barclays, and Santander before joining Fidelity on the buy-side as the European Fixed Income product manager. Prior to moving to Bloomberg two years ago, he worked at MarketAxess for six years where he helped develop Open Trading, the first all-to-all Fixed Income trading platform.



Achim completed his MBA at the Fuqua School of Business, Durham, NC. He also holds a BA from the University of North Carolina - Chapel Hill in Economics and French Literature.



Christian Dietmann
Head of Multi-Asset eTrading - France, Switzerland, Germany, Luxembourg and Austria, Bloomberg LP

Christian Dietman liaises with product and senior managers to develop Bloomberg's EMS product offering: EMSX/TSOX execution platforms, broker connectivity, TCA tools, API solutions. He maintains and builds relationships with key existing buy and sell side's heads of execution desks. He understands clients' workflow and trading systems to implement effective solutions for their business issues and to generate cross selling opportunities.

Christian organises events and training sessions to promote Bloomberg's EMSs and its pre and post-trade trading analytical tools. Also he has good knowledge of

	<p>new regulatory changes impacting compliance matters and best execution practices. He worked for several financial institutions in Australia (BT Financial Group Societe Generale Corporate and Investment Banking, WESTPAC Banking Corporation) before he came to in London 2010.</p> <p>Christian completed his Master's degree in Banking, Finance and Insurance at the University Paris X Nanterre, France in 2004.</p>
	<p>Martin Schönenberger Head Account Management Continental Europe SIX Swiss Exchange AG</p> <p>Martin Schönenberger is Head Account Management Continental Europe at SIX Swiss Exchange. Before joining the Exchange in November 2010, he headed the Securities Finance desk at Commerzbank in Zurich (previously Dresdner Kleinwort) where he focused on sales trading relationships with banks and institutional investors.</p> <p>Previously he spent more than seven years in London for Paloma Securities and Lehman Brothers International and was responsible for selling Securities Finance products in Continental Europe. He also helped developing the global Equity Finance trading platforms at both firms. Prior to that he worked for more than 14 years at UBS AG in various roles in Zurich, Tokyo and New York. Martin Schönenberger graduated from business school in Zurich. In 1988 he completed additional specialized studies at the New York Institute of Finance.</p>
	<p>George Macdonald CEO MACD</p> <p>George Macdonald has been working in financial markets for over 20 years. He has a solid experience in the formation, development and leadership of an international software company. He is responsible for the customer orientated completion of projects; through conception, development, implementation, all the way through to hosting and support.</p> <p>After completing his degree in computer science at Manchester University in 1989 he moved to Aachen in Germany, in order to work for IBM. There he developed an FX trading platform for the ING bank in Amsterdam.</p> <p>Three years later he returned to England and worked for the family company Macdonald Associates Ltd. in Reading. Here he developed software in C for various customers - in particular auction houses that he supported in their move to an electronic computer system.</p> <p>In 1996 he moved together to Switzerland, where he worked for eight years at the SIX Swiss Exchange as a consultant. In the project 'Elektronische Börse Schweiz', he supported the participant banks in the migration from ring trading to a fully electronic platform.</p> <p>During the international expansion of MACD, in addition to the introduction and development of the core product GLOX, he provided consultancy to well-known companies such as SIX Swiss Exchange, UBS, Barclays Capital, Boerse Stuttgart and Erste Bank.</p>

Please register by Friday, 27th of May to macdnews@macd.com

If you have questions, do not hesitate to contact us:



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